

Melody Campbell, Ed.D.

EDUCATION

Doctor of Education (June 2006) Organizational Leadership and Management

Specialization: Instructional Technology, Nova Southeastern University, Ft. Lauderdale, FL

Dissertation: “Developmental Model of a Mentor Program for Novice Teachers at an Elementary School in Alabama”

Committee Chair: Jan Bevan, EdD

Committee Member: Mary Ann Ratcliff, EdD

Executive Dean for Research and Evaluation: Maryellen Maher, PhD

This study discusses the need for veteran teachers to serve as mentors to new teachers in order to increase the teacher retention rate; and subsequently, alleviate teacher shortages.

Master of Science (May 1997) School Counseling, University of West Alabama, Livingston, AL

Theses: “A Closer Look at School Counselor Accountability”

Advisor: Louis Smith, PhD

This study discusses the roles and responsibilities of school counselors and the implementation of the school’s guidance program.

Bachelor of Science (May 2005) Elementary Education, University of West Alabama

PROFESSIONAL EDUCATOR EXPERIENCE

Adjunct Instructor

Fall 2015-Present

Nova Southeastern University, Ft. Lauderdale, FL

- Taught graduate level courses in the areas of school counseling. Content included ethics, school counseling practices and standards, exceptional education and diversity, group counseling, American School Counseling standards and domains, test item development, reliability, validity, and interpreting test scores.
- Input roster reconciliation and final grades using Webstar.
- Created and modified syllabus for courses.

High School Counselor

August 2014- Present

Sandalwood High School, Duval County Public School System, Jacksonville, FL

- Provided school counseling and guidance to a caseload of approximately 800 students out of a school population of 3000 students

- Participated in a data-driven comprehensive school counseling staff that utilized data to address school and student needs. Implemented need basis survey to acquire data to assist in determining need
- Advised and enrolled students in the Dual Enrollment and Early College programs in coordination with Florida State College of Jacksonville, Edward Waters College, and Embry Riddle
- Actively involved in increasing overall performance grade from a *B* to an *A* by increasing the overall graduation rate from 77% to 84% in the 2013-2014 school year and from 84% to 90% in the 2014-2015 school year
- Daily counseling to students who experience developmental, social, and emotional behaviors. Work collaboratively with outside agencies such as Department of Children and Families, Youth Crisis Center, Mental Health Resource Center, and Florida Youth Challenge Academy to provide services to students who are facing mental health issues and crisis
- Provided individual planning to students by assisting in the development, reevaluation, and updates of Individual Education Plans (IEP) and 504 Plans
- Test Administrator for multiple standardized assessments: Florida Comprehension Assessment Test (FCAT), ACT College Readiness Assessment (ACT), Comprehensive English Language Assessment (CELLA), Preliminary Scholastic Aptitude Test (PSAT) and the Postsecondary Education Readiness Test (PERT)

Social Emotional Learning School Counselor

August 2011-August 2013

RL Brown Elementary School, Duval County Public School System, Jacksonville, FL

- Used various programs to implement the guidance curriculum to all students: Student Success Skills (SSS), SS Grin for Social Emotional Learning, Drug Education Awareness, Friendly Officer, Speak Up, Be Safe, Bully Proof Kids, and Smarter, Healthy Kids
- Utilized student data to create small group counseling covering topics such as bullying, attendance, self-esteem, social emotional learning, and academics
- Coordinated a Counselor Advisory Committee which included all school counselors, teachers, parents, community liaisons, and business partners
- Provided interventions, accommodations, and modifications to teachers while serving as Chair on the Response to Intervention Team (RTI) Leadership Team; Served as Education Liaison for Exceptional Education Services, 504 Chairperson, and English of Second Language Coordinator
- Served as the Chairperson on the Attendance Intervention Team (AIT). Coordinated and facilitated monthly attendance meetings with parents, students, social worker(s) and truancy officer(s). Decreased the number of excessive absences by 26% of students with excessive absences during the previous year

Early College Counselor/Small Learning Communities

March 2008 – August 2011

Englewood High School, Duval County Public School System, Jacksonville, FL

- Provided academic, social, and personal advisement to students. This includes: determining initial course placement; developing plans for meeting graduation requirements; advised changes to schedules through add/drop; familiarizing students with the Duval County Public School Course Progression Handbook and FACTS.org; and coordinating special needs for students
- Conducted high school transition activities, campus visits by middle school students, and Early College Night for potential early college of dual enrollment students

- Identified gaps between existing practices and desired practice of school by implementing culture survey to both parents, students, and faculty. Data was used to develop goals for school counseling program
- Provided mentoring to teachers who were in the Small Learning Communities. Provided professional development to teachers that addressed teambuilding skills, collaboration, and teacher mentor strategies and techniques

High School Counselor

August 2005-January 2007

Mattie T. Blount High School, Mobile County School System, Mobile, AL

- Provided direct services through the Guidance Curriculum, Individual Student Planning and Preventive and Responsive Services, and System Support; Maintained calendars of activities and services of the school counseling program
- Served as the AVID Counselor representative; designed and implemented programs and activities for postsecondary readiness
- Analyzed and provided strategies for overall school improvement as a member of the Executive Leadership Team; met bi-weekly with district academic specialist to analyze data and set goals
- Conducted an end of the year survey to review extent of program implementation and set by monitoring student academic performance, behavior, and attendance
- Created school-wide financial budget for federal money utilization while serving on the School Improvement Committee

Elementary School Counselor

August 2000- August 2005

McDavid-Jones Elementary School, Mobile County Public School System, Citronelle, AL

- Developed and maintained a written plan for effective delivery of the school counseling program based on the Alabama Comprehensive School Counseling Standard Course of Study and current individual school data
- Collected and analyzed data through survey and school data to guide program direction and emphasis
- Served as the Testing Coordinator; Coordinated all activities for Stanford Achievement Test, assigned test proctors, created testing schedule, collected and analyzed test data
- Implemented reading assessments and offered teachers advice on strategies and modifications to help students achieve through standards from the Alabama Reading Initiative
- Assisted in determining eligibility of Section 504 Plans: Provided modifications and interventions to help all students achieve

Adjunct Instructor

January 2004 – December 2006

University of South Alabama, Mobile, AL

- Adjunct professor for the *Adult Development-Personal Leadership* Course in the School of Continuing Education
- Conducted college-level courses in the School of Continuing Education, Department of Interdisciplinary Studies to university students
- Researched and compiled bibliographies of specialized materials for outside assignments

- Stimulated class discussions and managed diverse classrooms to enhance an ideal learning environment
- Administered the Myers Brigg’s Personality Assessment to post-secondary students

OTHER PROFESSIONAL WORK EXPERIENCE

Director of Organizational Development

January 2007-November 2007

RL Campbell Management Services, Inc., Jacksonville, FL

- Planned, coordinated and supervised the administrative activities of the organization
- Recruited exempt and non-exempt personnel
- Developed and conducted employee new hire orientations through PowerPoint Presentations
- Assisted small business companies throughout the stages of business development
- Designed and implemented Human Resources Infrastructure for the company

PROFESSIONAL PRESENTATIONS

Campbell, M. (2015, February). *Options for Financing Your Postsecondary Choices*. Presented to Sandalwood High School parents at Sandalwood High School, Jacksonville, FL

Campbell, M. (2014, October). *Comprehensive School Counseling Program*. Presented to Sandalwood High School Counseling Advisory Board at Sandalwood High School, Jacksonville, FL

Campbell, M. (2014, September). *Best Practices in School Counseling in High Schools*. Presented to School Counselors in the Duval County Public School System at Florida State College of Jacksonville Downtown Campus, Jacksonville, FL

Campbell, M. (2012, March). *Florida Student Progression and Promotion Requirements 2012*. Presented to K-2 parents at Richard L. Brown Elementary School, Jacksonville, FL

Campbell, M. (2011, October). *Response to Intervention*. Presented at Richard L. Brown Elementary School, Jacksonville, FL

Campbell, M. (2011, September). *Comprehensive School Guidance Program*. Presented at Open House at Richard L. Brown Elementary School, Jacksonville, FL

PROFESSIONAL MEMBERSHIPS

Florida School Counseling Association (FSCA)
 First Coast School Counseling Association (FCSCA)
 National Education Association (NEA)
 Duval County Teacher’s Union (DTU)

REFERENCES

Victoria Schultz, School Principal

Sandalwood High School, Duval County Public Schools
904-646-5100 schultzv@duvalschools.org

Catherine Bekkedal, High School Counseling Supervisor
Duval County Public Schools
904-390-2090 bekkedalc@duvalschools.org

Bernadette Hardeman-Strong, School Counselor
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904-646-5100 hardemanb@duvalschools.org