

AYALA WINER
Email: ayalawin@nova.edu

TEACHING EXPERIENCE:

Nova Southeastern University and Capella University

Fall 2013 to present: Online and in the classroom

- Counseling Theories and Practice
- Human Sexuality
- Couples and Family Counseling Strategies
- Career and Lifestyle Assessment
- Human Sexuality and Gender

PROFESSIONAL EXPERIENCE:

Nova Southeastern University, Division of Applied Interdisciplinary Studies, June 2011 to 2016

Director of Business Development

- Plan, direct and coordinate all outreach activities as they relate to community projects and programs to insure that all division programs are represented and supported as part of the overall marketing strategy.

Nova Southeastern University, Psychology Services Center, October 2004 to June 2011

Director of Marketing/ Community liaison

- Develop marketing strategy and execute plans for the Psychology Services Center and the Brief Therapy Institute focusing on increasing the visibility of those programs and facilities.
- Research and evaluate trends of clinic usage, services utilization, community needs and physician preferences. Conduct formal studies of physicians, clinic patients and community agencies to assess needs and evaluate potential markets.
- Work with outside consultants to perform market research studies. Evaluate competitive clinics, community providers, hospitals and health care services.
- Develop projections of probable usage and cost benefits of new services.

Nova Southeastern University, Community Mental Health Center, June 2002-October 2004

Family Violence Program Coordinator

Adolescents Drug Abuse Prevention and Treatment Program Coordinator

- Train, teach and Supervise students who were seeing clients
- Develop marketing plans for client recruitment
- Facilitate Groups for perpetrators of violence
- Facilitate Groups for victims of violence
- Facilitate community workshops
- Participated in court cases to divert adolescents to the ADAPT program

Nova Southeastern University, Community Mental Health Center, 1998-June 2002
Intake Clinician

- Assess potential clients for different therapy programs.
- Coordinate and schedule intake appointments and psychiatric evaluations.
- Assist crisis clinician with involuntary hospitalizations.
- Provide referrals to community agencies.
- Supervised graduate student assistants.

Temple Beth Emet, 1986-1998

Teacher/ Mini Camp Director

- Early Childhood Center for 12 years.
- Hebrew and Judaica teacher and coordinator.
- Hebrew School and Judaica High School teaching 1st-9th grade.
- Bar and Bat Mitzvah Mentor
- Youth Group Counselor
- Leading session of Bar/Bat Mitzvah Family Program, "The Wonder(full) Year"

RESEARCH EXPERIENCE

- Analyzed participant data on a complex working memory span assessment.
- Conducted a test-retest reliability study on writing span.

EDUCATION

Doctor of Marriage and Family Therapy, June 2012

Nova Southeastern University

School of Humanities and Social Sciences

Licensed Marriage and Family Therapist since 2011 # MT2554

Master of Science Mental Health Counseling, June 2002

Nova Southeastern University

Licensed Mental Health Counselor since 2005 #MH8780

State Qualified supervisor for Mental Health Counseling and Marriage & Therapy interns

Bachelor of Arts in Psychology, April 1996

Florida Atlantic University

Bachelor of Science in Education, June 1986

David Yallin Teachers College, Hebrew University

HONORS

Presented three posters at local and regional conferences (1996):

The South Florida Psychology Conference, the Florida Conference on Cognition and Perception in Tallahassee, and the FAU English Composition Workshop.

PRESENTATIONS

Domestic Violence Interventions

June 4, 2003 – Nova Southeastern University Law School

May 8, 2003 – Broward County's Annual Conference of Child Abuse Prevention

February 7, 2003 – Center for the Advancement of Jewish Education

September 26, 2002 – Nova Southeastern University, Center for Psychological Studies
Internship Training

Clinical Experience

Private Practice: 2003- present

Internal Practicum

- Four Semesters in the doctoral program rendering therapy sessions to: individuals, couples and families.

External Practicum

- Two years at Susan B. Anthony Center Providing services on weekly bases to: individuals, couples and families focusing on couple's sessions.

- Dissertation: Solution- Oriented Support Groups to Families of Substance Abuse Recovering Mothers.

Other Skills

Languages

- Fluent in: English and Hebrew.

- Limited in: French, Arabic and Spanish.

